



I. GRANT PROPOSAL SUMMARY SHEET

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This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date 2/24/2026

Contact Information

Organization Name: Health Care Access (HCA)
 Address: 100 First Ave, 1st fl, Phoenixville, PA 19460
 Phone: 610-935-3165
 Website: www.hcaphoenixville.org
 Year Incorporated: 2014
 FEIN: 20-2556121
 rbierer@hcaphoenixville.org

ED/CEO Name: Renae Bierer
 ED/CEO E-mail: rbierer@hcaphoenixville.org
 Board Chair Name: Dr. Andrew Timar
 Board Chair Approval (check here):
 Primary Contact Name: Renae Bierer
 Primary Contact E-mail:

Organization Information:

Field/s of Interest:

<input type="checkbox"/>	Arts, Culture, Heritage	<input type="checkbox"/>	Education, Library	<input type="checkbox"/>	Environment, Animals
<input checked="" type="checkbox"/>	Health	<input type="checkbox"/>	Human Services	<input type="checkbox"/>	Social Justice, Civic Engagement
<input type="checkbox"/>	Religion	If other, please describe:			

Mission:

Our mission is to improve the health and quality of life in the greater Phoenixville area by helping the uninsured and underinsured overcome financial and cultural barriers in obtaining specialized health care services.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Charlestown Twp., Phoenixville Borough, East Coventry Twp, Schuylkill Twp, East Nantmeal Twp, East Pikeland Twp, West Pikeland Twp, North Coventry Twp, West Vincent, North Coventry, West Vincent, and Spring City Twp

Describe Population Served & Annual Number of People Served. (Include Chester County # &/or % served.)

HCA enrolled 1,473 clients in calendar year 2025; 1,105 (75%) were Chester County residents. 80% of enrolled Chester County residents self-identified as Hispanic, 12% white, 4% mixed-race, and remaining 4% as Asian or Black. As part of HCA's eligibility criteria, all clients have a household income at or below the 300% level of the Federal Income Poverty Guidelines for the current year and are uninsured or underinsured.

Annual Budget \$ 707,931 3 # of Full-Time Equivalent Paid Staff
82 % of budget for program expenses 8 # of Board Volunteers
8 % of budget for administrative expenses 5 # of Active Non-Board Volunteers
10 % of budget for fundraising expenses 175 # of Volunteer Hours

100% = total

Top 3-5 funding sources:

Phoenixville Community Health Foundation, Phoenixville Hospital-Tower Health, Individual Donors

This grant proposal is for: Direct Service Programs & General Operating &/or X Capacity Building

If Capacity Building Proposal, the focus is:

<input checked="" type="checkbox"/>	Contingency Planning	<input type="checkbox"/>	Partnerships, Collaborations	<input type="checkbox"/>	Merger, Closure
<input type="checkbox"/>	Mission, Vision, Strategy	<input type="checkbox"/>	Board Engagement & Leadership	<input type="checkbox"/>	Marketing, Communication
<input type="checkbox"/>	Resource Development	<input type="checkbox"/>	Operations	<input type="checkbox"/>	Technology
<input type="checkbox"/>	If other, please describe:				

Grant Amount Requested from the Community Foundation: \$ 10,000

Proposal Summary: *(a few sentences, please)*

Unfortunately, HCA’s revenue has declined drastically over the past year and we are faced with further reductions. While the need in our community continues to grow, our funding has not. We have begun to freeze non-essential funding and have increased client co-pays to providers for care. However, if we are without immediate partnership support, we will be forced to make further decisions including pausing certain programs and implementing a waiting list. For many of our clients, waiting can mean worsening health conditions, lost school or employment days, and avoidable medical crises.



II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit’s overall aims, key initiatives, key achievements & distinctiveness

HCA assists the low income, uninsured and underinsured greater Phoenixville community with accessing affordable and equitable specialized health care. Through our dental, vision, prescription, and mammogram programs, we remove financial and cultural barriers and coordinate services through a unique community provider model consisting of sixteen dental practices, ten vision providers, two local pharmacies and the Phoenixville Hospital and Penn Radiology. HCA is able to service our clients efficiently and locally, meeting urgent needs while strengthening the health of our entire community.

2. Funding request

- **What specific needs & issues are being addressed, via what programs and services?**
HCA offers the underserved in our community dental and vision treatment, prescription assistance, and free mammogram vouchers.
- **Why is it important to fund this now?**
In fiscal year 2024-2025, HCA incurred a net asset deficit of \$124,541. The needs of our clients have increased while the support of grants has decreased. We are facing a similar situation in our current fiscal year and are projecting a deficit of \$95,000 if we cannot secure additional funding. Further, we must prove to our largest grantor that we are financially viable; hence, a contingency plan outlining immediate stabilization is necessary, including financial reports forecasting our current and future fiscal year.
- **How will results & impact be demonstrated?**
Ultimately, the impact will be demonstrated in our current fiscal year 2025-2026 audit’s financial position. We follow the impact of the contingency plan throughout the next several months with

monthly financial reports and cash flow forecasting. The goal is to have a less significant deficit and maintain reserved funds.

- **Additionally, for capacity building grant proposals:**

- **How will this capacity building initiative impact your nonprofit?**

This initiative will allow HCA to follow an immediate stabilization plan to decrease unnecessary expenses and preserve reserved funds and develop a realignment outline to align operating budget with reliable revenue. This will allow HCA to demonstrate our viability to grantors that are questioning our current and future financial position.

- **How will this impact be demonstrated?**

As stated above:

Ultimately, the impact will be demonstrated in our current fiscal year 2025-2026 audit. We will be able to follow the impact of the contingency plan throughout the next several months with monthly financial reports and cash flow forecasting. The goal is to have a less significant deficit and maintain reserved funds.

- **Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposal/s if applicable.**

Our first plan, Immediate Stabilization, will begin immediately and be followed for approximately six months. A second plan, Mid-Term Realignment, will be developed and followed from approximately month 6-18. This second plan may require an outside consultant to be hired to assist with its development

The Immediate Stabilization plan will require additional hours of our consulted accountant, Michele Gerace, CPA, at \$41/hour. She will prepare and create monthly financial statements and cash flow forecasting, as well as meeting with HCA ED and Board of Directors. Additionally, Michele will join HCA's Executive Board in representing its financial position to our primary funders Executive Committee, discussing our financial stability and present funding scenario reports. Further, part-time staff hours at \$22/hour will be added to assist ED with revenue actions, specifically giving campaign, donor outreach and fundraising efforts as outlined in Immediate Stabilization plan.

