



I. GRANT PROPOSAL SUMMARY SHEET

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This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date

Contact Information

Organization Name: Project HOME
 Address: 1515 Fairmount Ave., Philadelphia, PA 19130
 Phone: 215-232-7272
 Website: www.projecthome.org
 Year Incorporated: 1989
 FEIN: 23-2555950

ED/CEO Name: Donna Bullock
 ED/CEO E-mail: donnabullock@projecthome.org
 Board Chair Name: Estelle Richman
 Board Chair Approval (check here):
 Primary Contact Name: Jonathan Sipes
 Primary Contact E-mail: jonathansipes@projecthome.org

Organization Information:

Field/s of Interest:

	Arts, Culture, Heritage	<input checked="" type="checkbox"/>	Education, Library		Environment, Animals
X	Health	<input checked="" type="checkbox"/>	Human Services		Social Justice, Civic Engagement
	Religion		If other, please describe:		

Mission: The mission of the Project HOME community is to empower adults, children, and families to break the cycle of homelessness and poverty, to alleviate the underlying causes of poverty, and to enable all of us to attain our fullest potential as individuals and as members of the broader society. We strive to create a safe and respectful environment where we support each other in our struggles for self-esteem, recovery, and the confidence to move toward self-actualization.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Greater Philadelphia

Describe Population Served & Annual Number of People Served. (Include Chester County # &/or % served.)

Low-income Philadelphians

Annual Budget \$55,464,376

79.5% of budget for program expenses

14.6% of budget for administrative expenses

5.9 % of budget for fundraising expenses

100% = total

352 # of Full-Time Equivalent Paid Staff

25 # of Board Volunteers

495# of Active Non-Board Volunteers

of Volunteer Hours

Top 3-5 funding sources:

Philadelphia Department of Behavioral Health
 United States Department of Housing and Urban Development
 Philadelphia Office of Homeless Services

This grant proposal is for: Direct Service Programs & General Operating &/or Capacity Building

If Capacity Building Proposal, the focus is:

	Contingency Planning		Partnerships, Collaborations		Merger, Closure
	Mission, Vision, Strategy		Board Engagement & Leadership		Marketing, Communication
	Resource Development		Operations		Technology
	If other, please describe:				

Grant Amount Requested from the Community Foundation: \$2,000

Proposal Summary: *(a few sentences, please)*

Project HOME's supportive housing programs offer permanent, supportive housing for individuals and families who have been homeless or are at risk of homelessness. Project HOME's whole-person model of care acknowledges that all of our areas of service (Housing, Opportunities, Medical, Education) are interconnected. Supportive housing serves as the anchor, and the work of our case management staff provides the crucial hub connecting each individual to the services they need to remain stably housed and reach their goals.

II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit's overall aims, key initiatives, key achievements & distinctiveness

In 1989, co-founders S. Mary Scullion and Joan Dawson McConnon launched Project HOME in response to the rising number of people experiencing homelessness in Philadelphia. Troubled by the lack of services for chronically homeless individuals, they committed to meeting the unmet needs of people living on the streets through a comprehensive, whole-person approach—pairing safe housing with supportive services in education, employment, and health and wellness.

Project HOME was shaped with direct input from the people it was created to serve, particularly those who had spent the most time living on the streets. This commitment to inclusion continues today, with individuals who have experienced homelessness serving on our Board of Trustees and committees.

Our mission reflects this philosophy: we empower adults, children, and families to break the cycle of homelessness and poverty, address the root causes of poverty, and support every person in reaching their fullest potential as individuals and community members. We pursue this mission through permanent supportive housing and a broad neighborhood-based strategy that includes affordable housing, economic development, environmental initiatives, and access to employment, education, and health care.

To date, Project HOME has developed 1,038 units of affordable and supportive housing in Philadelphia; of those, there are 136 units scheduled for preservation and renovations this year; and there are 109 units in the pipeline. Renovation and historical preservation of our largest residence, Kate's Place, located in Center City, was completed in November 2024. The pipeline includes renovation to our Sacred Heart Recovery Residence in Hunting Park, which will add 20 more respite beds, a new 45-unit residence on the newly acquired land next door, and a 44-unit residence planned in the Frankford neighborhood.

During FY25, Project HOME housed 1,500 people.

2. Funding request

- **What specific needs & issues are being addressed, via what programs and services?**
- **Why is it important to fund this now?**
- **How will results & impact be demonstrated?**

- **Additionally, for capacity building grant proposals:**
 - **How will this capacity building initiative impact your nonprofit?**
 - **How will this impact be demonstrated?**
 - **Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposal/s if applicable.**

Project HOME respectfully requests a renewed \$2,000 grant from the Zelinda LeBoutillier Charitable Foundation, a fund of the Chester County Community Foundation, to support general operations in FY26.

US Census Bureau data shows that Philadelphia, though showing improvement, is still the second poorest of the ten largest US cities, with 20 percent of residents living in poverty. In 2024, city officials counted 976 unsheltered homeless individuals in a single night, with many surviving on the streets or in subway concourses. This count reflects increases both in the Kensington neighborhood and across the city. Another 4,215 people experiencing homelessness were living in emergency, transitional, or safe haven temporary shelters.

Despite these statistics, Philadelphia has the lowest number of chronically street-homeless individuals of the ten largest cities in the United States due to the strength of our human services sector. With 21 supportive housing residences across Philadelphia, Project HOME is working to mitigate the gaps in housing and resources for vulnerable Philadelphians.

We cannot hope to confront the crisis of homelessness without simultaneously addressing the growing epidemic of opioid use disorder—nor can we effectively respond to opioid use disorder without acknowledging the profound role that homelessness plays. Our day-to-day work on the streets of Kensington has made painfully clear how deeply fragmented the current system is, with services divided among human services organizations, hospitals, and the City of Philadelphia, often operating without meaningful coordination. As both overdose numbers and the count of unsheltered Philadelphians in Kensington continue to rise, Project HOME is stepping forward to lead a unified response. We are working closely with providers across the city to develop new strategies, strengthen partnerships, and drive large-scale systems change that reimagines how we approach these overlapping crises.

Project HOME's Estadt-Lubert Collaborative for Housing and Recovery is building a healing ecosystem across Philadelphia, which includes Philadelphia's major hospital systems, as we work together to address gaps in care for those experiencing both homelessness and substance use disorder. At three of our residences, a total of 30 respite beds have been dedicated to patients experiencing both homelessness and substance use disorder. Project HOME staff coordinate additional on-site support from our hospital partners to better support their care. We are on track to reach 150 beds dedicated to this population by 2028. By structuring regular committee meetings, sharing data, and working out new best practices to address the unique challenges of these patients, we are changing the way Philadelphia addresses the opioid crisis.

Your continued support will allow us to strengthen our in-person programs, create additional permanent supportive housing, and continue to expand critical services in the Kensington neighborhood, which continues to be the epicenter of Philadelphia's opioid crisis.

Project HOME's key initiatives are:

Housing

Project HOME's supportive, affordable housing offers permanent housing for individuals and families who have experienced homelessness or are at risk of experiencing homelessness. Most residents come to Project HOME from a safe haven, a shelter, or from the streets. In FY25, Project HOME provided housing and intensive services to 1,500 Philadelphians. Last year, Project HOME completed renovation and historical preservation of our largest residence, Kate's Place, with 144 units located in Center City. To date, Project HOME has developed 1,038 units of affordable and supportive housing in Philadelphia; of those,

there are 136 units scheduled for preservation and renovations this year; and there are 109 units in the pipeline. This includes renovation to our Sacred Heart Recovery Residence in Hunting Park, which will add 20 more respite beds, a new 45-unit residence on the land next door, and a 44-unit residence planned in the Frankford neighborhood.

Opportunities for Employment

Project HOME's Adult Education and Employment programs are critical to our whole-person model of care that empowers Philadelphians who are low-income or have experienced homelessness to achieve recovery and self-sufficiency. The program offers digital literacy, career skills, and occupation-specific workforce training. It is open to adults 18 years of age and older. Last year, Project HOME's Adult Education and Employment programs increased participation by 13 percent, reaching 820 people across nine Project HOME sites. Two hundred thirty-three participants completed professional certifications, including Forklift, ServSafe, Certified Peer Specialist, Certified Recovery Specialist and Customer Service. Forty-nine obtained new employment. Within our Social Enterprises, Project HOME residents and student interns earned income through HOMEmade, HOMEbooks, HOMEspun Boutique, Art Program, and restroom attending with the Free Library of Philadelphia to connect those currently experiencing homelessness to supports. We have piloted a new certification training which included the support of employment services: Certified Recovery Specialist, in partnership with Unity Recovery.

Medical Care

Project HOME's Stephen Klein Wellness Center (SKWC), a Federally Qualified Health Center, provides high-quality, low-barrier, and affordable health and wellness care accessible to medically underserved populations in Philadelphia, particularly persons who have experienced homelessness and low-income persons at-risk of homelessness in the Lower North Philadelphia (LNP) community. Our goals include improving overall health outcomes by reducing avoidable hospital visits, strengthening trust and engagement between patients and healthcare providers, enhancing the management of chronic conditions like diabetes and hypertension, and helping patients follow through with their dental care plans. Ensuring access to health services is also central to our broader mission: to end and prevent chronic street homelessness in Philadelphia. SKWC provides integrated primary, behavioral health, and dental care in LNP, including Medication Assisted Treatment for opioid use disorder, in addition to medical services provided at the Hub of Hope in Center City and Pathways to Housing in North Philadelphia. Last year, we reached a total of 5,275 patients. This included 27,206 total visits, made up of 16,858 medical visits, 3,624 behavioral visits, 4,726 dental visits, and 998 substance use disorder visits.

Education

Project HOME's programs at the Honickman Learning Center Comcast Technology Labs provide vulnerable children and teens in kindergarten through 12th grade a safe place to learn and grow, accessing high-quality, low-barrier academic, arts, and technology programming, as well as paths to college or trade career success. The 2024-2025 school year continued to serve a large number of young learners from the community. This year, Project HOME served 220 children, teens, and college students with our K-12 and College Access Programs (CAP). Our K-8 program served 100 students, providing our regular classroom activities, including our Imagine Learning and Achieve 3000 literacy programs, in addition to electives, including cooking, arts and crafts, robotics, and STEAM lab. Our Teen Program saw 95 students participate, and featured arts and technology programming, in addition to college preparation and one-on-one, specialized support for students interested in trade / job training. Beyond their academic seminars, electives for our teens included Digital Arts, Film and Photography, Music Production, Culinary Arts, Robotics, and STEAM Lab. Sixty students participated in our College Access Program (CAP), available to

teens who are pursuing college or the trades. CAP classes included college tours, SAT prep, help with college applications, financial aid, scholarships, and preparing academically, socially, and emotionally for college. CAP works with the whole family and continues to provide guidance and support to each cohort as they navigate college or early career.

Outreach and Engagement

Project HOME's Outreach Coordination Center (OCC) serves as the hub for street outreach efforts across the City of Philadelphia. It coordinates outreach teams from seven local homelessness service organizations, alongside our own, and operates the City's 24/7 Outreach Hotline. The OCC is staffed by trained outreach workers dedicated to building trusting relationships with individuals currently experiencing street homelessness. For many, the path out of homelessness starts at the Hub of Hope, our engagement center in Suburban Station in partnership with SEPTA and the City of Philadelphia. The Hub of Hope, open five days per week (seven during winter), offers a safe place where people can enjoy a warm cup of coffee, take a shower and wash laundry, receive primary care and behavioral health services, engage in occupational therapy sessions, and speak to peers or case managers to begin the process of finding a permanent home. In FY25, daily intake at the Hub of Hope averaged 119 visitors per day. We tracked 5,442 showers, 3,205 loads of laundry, 377 one-on-one occupational therapy sessions, 371 occupational therapy groups with 4,932 attendees, and 2,303 transports to shelter. We served 25,518 meals over the course of the year.

III. ATTACHMENTS

Email this support information. If it is on your website, please provide the [URL](#).

1. Copy of **501 (c) (3)** federal tax-exempt letter
 2. List of **Board** of Directors, with their affiliations [URL](#):
 3. Most recent **annual report** [URL](#):
 4. Audited or reviewed recent **financial statement** [URL](#):
 5. Itemized **organizational operating budget** with actual results for prior fiscal year & current fiscal year to date
 6. If capacity building initiative, **itemized budget** (including external consultant's proposal, if applicable)
 7. Current **strategic plan**. If your nonprofit does **not** have a current strategic plan, **explain why**.
- Visit our website to learn more at www.chescocf.org
 - Proposals are only accepted electronically: <https://chescocf.org/receive/apply-for-grants/>
 - **Email proposals to grants@chescocf.org**
 - Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
 - Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
 - Per IRS Regulations, applicants must be charitable, tax-exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Kevin Baffa, Grants Administrator or Stephenie Stevens, Grants Officer at **(610) 696-8211** or grants@chescocf.org with any questions.

*Connecting people who care with causes that matter,
so their philanthropy makes a difference, now & forever.*