

HADLEY GRANT REQUEST COVER SHEET 12/15/25

Contact Information

Organization Name: Friends of Kennett Food Co-op Inc
Address: 133 Federal Walk, Kennett Square, PA 19348
Phone: (610) 986-4207
Website: <https://www.kennettcommunitygrocer.coop>
Year Founded: 7/24/2025
EIN: 39-3397193

Contact Person Name: Edith Burkey
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Board of Directors Chair Name: Edith Burkey

Have you received grant/sponsorship money from the Hadley Presents in the past?

Yes ___ No X* _ Not Sure ___

*This is the first grant request from Friends of Kennett Food Co-op. The Kennett Community Grocer was the grateful recipient of a grant in 2024 for a Children's educational program in conjunction with The Kennett Library.

Which of these Hadley priorities are embedded in your program?

- Cultural Enrichment
- Diversity/Isms; Bringing Disparate Groups of People Together to Promote Understanding
- Environmental Justice & Education
- Healthy, Sustainable Practices for Individuals and Communities
- Peace, Justice & Non-Violence

Who do you envision will primarily be attracted to your program? (approximate percentages, please)

- | | |
|--|--|
| <input type="checkbox"/> Latinos | <input type="checkbox"/> Youth |
| <input type="checkbox"/> African Americans | <input type="checkbox"/> Families |
| <input type="checkbox"/> White Caucasians | <input type="checkbox"/> Seniors |
| <input checked="" type="checkbox"/> General Public | <input checked="" type="checkbox"/> General Public |
| <input type="checkbox"/> Other: | <input type="checkbox"/> Other: |
| 100% Total | 100% Total |

How many people from the Kennett region will be served by this program?

less than 25 26-100 101-999 over 1,000 over 5,000

Personnel

0 ___ # of Paid Staff 11 ___ # of Board Volunteers TBD ___ # of Non-Board Volunteers

Timing

Proposed Program Date: Spring 2026

Hadley Funding/Sponsorship Decision Desired by the first day of what month:

Jan Feb Mar April May June July Aug Sept Oct Nov
 Dec

Finances

\$ 5,000 How much grant/sponsorship funding do you seek from The Hadley Fund?

\$ 10,000 ___ What is your overall budget for this program?

\$500,000 ___ What is your overall budget for this year? **

HADLEY GRANT REQUEST DESCRIPTION

1-mission Friends of Kennett Food Co-op, (FoKFC), was incorporated in 2025 as a 501(c)(3) charitable organization with the sole purpose of supporting the fundraising of the Kennett Community Grocer.

2-trying to achieve Kennett Community Grocer (KCG) is a Chester County, PA food cooperative founded in 2018 that is presently comprised of 500 member-owners who are committed to opening a retail market that will sell locally grown and produced foods. In November 2025, the KCG signed a lease for a retail store located on East Cypress Street in Kennett Square, PA, and on pace to open in late Spring or early summer of 2026. This consignment-model grocery operation will feature the produce, dairy, meats, baked goods, and flowers from hundreds of local citizens who are part of our vibrant agricultural economy – supporting approximately 200 local farmers. This one-of-kind farm consignment market will engage in ongoing community outreach to serve more than 75,000 residents living within a nine-mile radius of the store. The store is walkable for a significant percentage. Farmers and other producers will be paid 70% of their asking retail price as opposed to the 5% wholesale price generally offered by larger grocery stores. Consumers will enjoy nutritious food that is sourced locally, member-owner discounts, SNAP benefits, and the knowledge that shopping in the KCG store supports a robust community volunteer program and donation of locally produced, nutritious foods to other local nonprofit organizations supporting area residents who are experiencing food insecurity. From an economic perspective, *almost all the money generated by the food co-op will remain in our local community.*

One of the core values of KCG is providing educational opportunities. To that end, FoKFC and KCG are developing an entrepreneurial program in cooperation with Kennett High School's Kennett Future Ready curriculum. Teachers from the high school and local business owners will provide mentorship to students as a joint retail/culinary arts venture, and the students will earn course credit(s) toward graduation. A Point-of-Sale POS system will be used for the consignment sales, and it will be integrated for sales of curated merchandise from local artisans, as well as a student run on-site bakery. Using a consignment business model, sales for each consignor will be collected and captured at the point of checkout by software in the POS system. The data set then interfaces with other software that records information necessary for product procurement planning and financial accounting reports. KCG will prepare student volunteers to become fully functional in the use of these business systems. We look forward to working with students from Kennett High School, Unionville High School, and plan to offer paid summer internships for students from The Garage Youth & Community Center.

3-impact and results f Volunteer hours will be tracked, as well as sales. Students' evaluations will be completed by the KHS teachers, a store manager, and the local business owners engaged with the program. A return on investment could be shown on monthly, quarterly, or annual P&L reports.

4-Why now? The overarching problem with any type of volunteer program, and especially those dealing with youth, is the inability of the business attempting to use volunteers to organize, teach, mentor, and assess effectiveness of the volunteers on an ongoing basis. These activities require not only a vision but the staff time and materials to implement a successful program. The KCG Volunteer program seeks to make every volunteer an expert on the use of a POS System for Retail and Consignment sales. These skills are transferable to many other businesses and will prepare each student volunteer for future employment in the retail sector or as future small business owners with a focus on culinary arts, if so desired.

Friends of Kennett Food Co-op respectfully requests \$5,000 from Hadley to fund the purchase of a POS System and the first month of operating costs so the KCG Store Manager can install, develop, and test the program with the adult and student volunteers as KCG doors are opened to the public.