



## I. GRANT PROPOSAL SUMMARY SHEET

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date

### Contact Information

Organization Name: Revival Productions

Address: 255 South Mount Airy Rd Coatesville PA 19320

Phone: 484-378-0047

Website: ccschoolofthearts.com

Year Incorporated: 2017

FEIN: 82-299-7982

ED/CEO Name: Gina Stickley

ED/CEO E-mail: gina@revival-productions.com

Board Chair Name: Heather Grayberg

Board Chair Approval (check here):

Primary Contact Name: Ta-Monica Kromer

Primary Contact E-mail: tamonica@revivalproductions.com

### Organization Information:

#### Field/s of Interest:

<input checked="" type="checkbox"/>	Arts, Culture, Heritage	<input type="checkbox"/>	Education, Library	<input type="checkbox"/>	Environment, Animals
<input type="checkbox"/>	Health	<input type="checkbox"/>	Human Services	<input type="checkbox"/>	Social Justice, Civic Engagement
<input type="checkbox"/>	Religion	<input type="checkbox"/> If other, please describe:			

**Mission:** The mission of Revival Productions and its educational department, Chester County School of the Arts, is to provide the Chester County, PA area with excellent, professional, and affordable live entertainment and arts education.

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served): Chester County, PA. Lancaster County, PA Revival's headquarters is located in Coatesville, PA, however, students come from as far as Valley Forge and deep into Lancaster County.

**Describe Population Served & Annual Number of People Served.** (Include Chester County # &/or % served.) In 2025, CCSA awarded \$21,096 in aid and has already provided over \$16,000 in 2026. Serving 75 families and nearly 200 annual enrollments, CCSA removes financial barriers to theatre, music, dance, fine arts, and technical arts training, ensuring equitable access to arts education.

**Annual Budget** \$ 472,910 # of Full-Time Equivalent Paid Staff 8

60 % of budget for program expenses 6 # of Board Volunteers

39 % of budget for administrative expenses # of Active Non-Board Volunteers

4 % of budget for fundraising expenses # of Volunteer Hours

100% = total

**Top 3-5 funding sources:** Justamere Foundation, Huston Foundation, Springbank Foundation

**This grant proposal is for:**  Direct Service Programs & General Operating &/or  Capacity Building

### **If Capacity Building Proposal, the focus is:**

<input type="checkbox"/>	Contingency Planning	<input type="checkbox"/>	Partnerships, Collaborations	<input type="checkbox"/>	Merger, Closure
<input type="checkbox"/>	Mission, Vision, Strategy	<input type="checkbox"/>	Board Engagement & Leadership	<input type="checkbox"/>	Marketing, Communication
<input type="checkbox"/>	Resource Development	<input type="checkbox"/>	Operations	<input type="checkbox"/>	Technology
<input type="checkbox"/>	If other, please describe:				

**Grant Amount Requested from the Community Foundation:** \$ 10,000

**Proposal Summary:** *(a few sentences, please)*

*The educational department of Revival Productions, Chester County School of the Arts (CCSA), is seeking funding to support our Financial Aid Program. This ongoing initiative provides need-based tuition assistance for students and families participating in any of our educational offerings throughout the year. Classes are offered during the traditional academic school-year cycle, with additional programming and specialized opportunities available throughout the summer season.*

*CCSA remains deeply committed to ensuring that high-quality arts education is accessible to all students, regardless of financial circumstance. For the 2025 season we awarded \$21,096.14 in financial aid to students and families in our community, reflecting both the continued need for support and the rapid growth of our programs. For 2026 year-to-date, we have offered over \$16,000 to our students. At a time when the economy is making it difficult for families to financially support their children's development, we are remaining dedicated and steadfast in our efforts to provide access to quality arts education.*

*Chester County School of the Arts is presently directly serving about 75 families and nearly 200 enrollments annually in our programs. This does not include audiences engaging with our activities. Overall participation across all programs and offerings continues to expand exponentially, and we are humbled and excited to provide meaningful access to arts education for a growing number of students throughout Chester County and the surrounding region.*

*Financial aid through CCSA directly supports students pursuing training in theatre, music, dance, fine art, technical arts (sound, lighting, set design/building), and interdisciplinary performing arts education. These opportunities foster soft-skills including creativity, confidence, collaboration, and personal growth while ensuring that students from all backgrounds are able to participate in transformative artistic experiences. Funding support for this program will allow CCSA to continue removing financial barriers, expand access to underserved families, and sustain the long-term growth and impact of arts education within our community.*

## II. GRANT PROPOSAL NARRATIVE

*Provide clear, concise information in 1-3 pages. Please be brief.*

### 1. Nonprofit's overall aims, key initiatives, key achievements & distinctiveness

Chester County School of the Arts (CCSA) is the education department of Revival Productions. At CCSA, students receive training in piano, voice, instrumentals, dance, theatre, acrobatics, and technical theatre (lighting, sound, etc). This funding helps to subsidize the tuition of families who have a financial need to be able to participate in CCSA's programs year-round. This funding directly supports up to 75% off of tuition.

### 2. Funding request

- **What specific needs & issues are being addressed, via what programs and services?**

The issue we seek to address is the growing lack of equitable access to high-quality arts education for students and families throughout Chester County, particularly those impacted by financial hardship and the continued decline of arts funding within schools and communities.

As arts programs in public schools face increasing budget reductions, many students are losing access to meaningful opportunities in theatre, music, dance, and creative expression. These cuts disproportionately affect low- and middle-income families, creating barriers to participation in programs that are proven to support both academic achievement and social-emotional development.

Arts education cultivates creativity, critical thinking, collaboration, communication, and confidence- skills that are essential for success in school, the workforce, and life. Research consistently demonstrates the significant impact arts participation has on student outcomes. According to the National Endowment for the Arts, students with high arts participation and low socioeconomic status have a dropout rate of just 4% -five times lower than their peers of similar socioeconomic backgrounds with low arts engagement. Additionally, low-income students who are highly engaged in the arts are twice as likely to graduate college as peers with little or no arts education.

Beyond academic outcomes, performing arts education develops critical transferable soft skills including teamwork, leadership, adaptability, emotional intelligence, self-discipline, empathy, public speaking, and creative problem solving. A 2023 systematic review on music and arts education further found that participation in ensemble and performance-based programs improves teamwork and collaboration, communication skills, accountability, leadership development, coordination, and interpersonal relationships.

- **Why is it important to fund this now?**

While there is much research to support the total benefit of arts education, from technical aspects to performance, there continues to be a lack of funding focused towards arts & culture and specifically providing ongoing access to arts education. With arts programs continually being cut at the public school level, it is imperative that nonprofits and community groups rise up to ensure that there is access to quality arts programming and education.

- **How will results & impact be demonstrated?**

- Maintain participation of current enrollment
- Increase participation of new families with continued expansion of our student base
- Ability to increase our offerings and expand on diverse learning opportunities (adding new classes such as stage technology, tech internship program, fine art, and more)
- Expand outreach efforts into local schools and community programs/libraries

- **Additionally, for capacity building grant proposals:**

- **How will this capacity building initiative impact your nonprofit?**
- **How will this impact be demonstrated?**
- **Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposal/s if applicable.**

### III. ATTACHMENTS

*Email this support information. If it is on your website, please provide the [URL](#).*

1. Copy of **501 (c) (3)** federal tax-exempt letter
  2. List of **Board** of Directors, with their affiliations [URL](#):
  3. Most recent **annual report** [URL](#):
  4. Audited or reviewed recent **financial statement** [URL](#):
  5. Itemized **organizational operating budget** with actual results for prior fiscal year & current fiscal year to date
  6. If capacity building initiative, **itemized budget** (including external consultant’s proposal, if applicable)
  7. Current **strategic plan**. If your nonprofit does **not** have a current strategic plan, **explain why**.
- Visit our website to learn more at [www.chescocf.org](http://www.chescocf.org)
  - Proposals are only accepted electronically: <https://chescocf.org/receive/apply-for-grants/>
  - **Email proposals to [grants@chescocf.org](mailto:grants@chescocf.org)**
  - Proposals are considered “complete” when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
  - Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
  - Per IRS Regulations, applicants must be charitable, tax-exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Kevin Baffa, Grants Administrator  
at **(610) 696-8211** or [grants@chescocf.org](mailto:grants@chescocf.org) with any questions.

*Connecting people who care with causes that matter,  
so their philanthropy makes a difference, now & forever.*



**CAPACITY BUILDING FOR NONPROFITS:**  
**Coping with Cutbacks**



Capacity building is about empowering nonprofits to do **more good, more effectively, and for the long term**. It strengthens an organization’s ability to fulfill its mission, enhance sustainability, and better serve its community.

At its core, capacity building focuses on improving a nonprofit’s internal systems, leadership, and resources so that impact can grow and endure.

Traditionally, capacity building has included efforts such as **board and staff leadership development, strategic planning, fundraising, and technology investments** to improve operations and organizational effectiveness.

Today, however, nonprofits face a rapidly changing environment. Shifts in federal policies have resulted in rapid changes at all levels and in new directions. Nonprofits must **“meet the moment” and cope with cutbacks— think differently,**

**shift paradigms and transform how we understand and interact with the world around us...adapt how we plan, lead, fund, and collaborate.**

Capacity building can play a critical role in helping nonprofits adapt and innovate. This may include **funding scenario planning, exploring new revenue models, expanding partnerships, pursuing mergers or strategic alliances**, and other adaptive strategies that strengthen long-term resilience.

Capacity building support can take many forms, tailored to each organization's unique needs. Examples of projects that may be funded include:

- **CONTINGENCY & SCENARIO PLANNING**  
Scenario Planning – Financial Modeling & Forecasting
- **PARTNERSHIPS, COLLABORATIONS**  
Coalition Building – Collaboration - Mergers & Acquisitions
- **MERGER, CLOSURE**  
These unprecedented times may present the need for a merger or closure of your organization.  
**Contact [chaya@chescocf.org](mailto:chaya@chescocf.org) to confidentially discuss funding to assist in the planning or initial steps.**
- **MISSION, VISION, STRATEGY**  
Organizational Assessment - Strategic Planning – Strategic Restructuring – Coping With Cutbacks
- **BOARD ENGAGEMENT, LEADERSHIP**  
Board Recruitment – Board Engagement – Increasing Networks & Community Support - Leadership Development – Executive Transition & Succession Planning
- **MARKETING, COMMUNICATION**  
Nonprofit Business Messaging & Storytelling – Re-branding – Marketing Planning & Re-Positioning – Crisis Communications Planning
- **RESOURCE DEVELOPMENT**  
Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development
- **TECHNOLOGY, OPERATIONS**  
Business Continuity Planning - Financial Management - Human Resources - Volunteer Management - Industry Certification - Risk Management - Technology Improvements ###

