



I. GRANT PROPOSAL SUMMARY SHEET

To obtain an electronic version of this application, visit www.chescocf.org

This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date 04/27/2026

Contact Information

Organization Name: Seniors and Paws
 Address: 113 w Clearview dr, Coatesville PA 19320
 Phone: 6104701070
 Website: www.seniorsandpaws.org
 Year Incorporated: 2024
 FEIN: 993 141521
 e.director@seniorsandpaws.org

ED/CEO Name: Monica P Luna-urban
 ED/CEO E-mail: e.director@seniorsandpaws.org
 Board Chair Name: Hilary Sinclair
 Board Chair Approval (check here):
 Primary Contact Name: Monica Luna-urban
 Primary Contact E-mail:

Organization Information:

Field/s of Interest:

<input type="checkbox"/>	Arts, Culture, Heritage	<input type="checkbox"/>	Education, Library	<input type="checkbox"/>	Environment, Animals
<input checked="" type="checkbox"/>	Health	<input checked="" type="checkbox"/>	Human Services	<input type="checkbox"/>	Social Justice, Civic Engagement
<input type="checkbox"/>	Religion	If other, please describe:			

Mission: Seniors and Paws supports low-income seniors, veterans, and individuals with disabilities by helping them care for their pets. Our mission is to reduce social isolation and improve mental wellbeing by ensuring older adults can maintain the companionship of their animals.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Chester County, including Phoenixville and surrounding communities, with services extending into Lancaster and York Counties as part of a broader Southeastern and South Central Pennsylvania service area.

Describe Population Served & Annual Number of People Served. (Include Chester County # &/or % served.):

Seniors and Paws serves low-income seniors, including individuals living on fixed incomes, veterans, and adults with disabilities who experience social isolation and financial barriers to care.

Since relaunching services, the organization has supported approximately 50 seniors and over 70 pets annually, with the majority of services concentrated in Chester County. Demand for services continues to grow, particularly in the Phoenixville area, where outreach and partnerships are expanding.

Annual Budget \$35,000

75% of budget for program expenses
15% of budget for administrative expenses
10% of budget for fundraising expenses
 100% = total

0 # of Full-Time Equivalent Paid Staff
 3 # of Board Volunteers
 8 # of Active Non-Board Volunteers
 80 # of Volunteer Hours weekly

Top 3-5 funding sources:

This grant proposal is for: X Direct Service Programs & General Operating &/or Capacity Building

If Capacity Building Proposal, the focus is:

<input type="checkbox"/>	Contingency Planning	<input type="checkbox"/>	Partnerships, Collaborations	<input type="checkbox"/>	Merger, Closure
<input type="checkbox"/>	Mission, Vision, Strategy	<input type="checkbox"/>	Board Engagement & Leadership	<input type="checkbox"/>	Marketing, Communication
<input type="checkbox"/>	Resource Development	<input type="checkbox"/>	Operations	<input type="checkbox"/>	Technology
<input type="checkbox"/>	If other, please describe:				

Grant Amount Requested from the Community Foundation: \$ 10,000

Proposal Summary:

Seniors and Paws is in an active growth phase following recent capacity strengthening efforts and is expanding direct service programs to meet increasing demand among low-income seniors in Chester County.

This request will support both ongoing operations and the expansion of community-based services, including pet food assistance, veterinary care coordination, and emergency support. These services help reduce social isolation, improve mental wellbeing, and ensure that seniors can maintain the companionship of their pets.



II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit’s overall aims, key initiatives, key achievements & distinctiveness

Seniors and Paws is a Pennsylvania-based nonprofit dedicated to supporting low-income seniors by helping them care for their pets. The organization recognizes the human–animal bond as a critical factor in reducing loneliness, improving emotional wellbeing, and maintaining daily stability among older adults.

Since its founding in 2024, Seniors and Paws has supported approximately 50 seniors and over 70 pets through direct services including pet food assistance, veterinary care coordination, and emergency support. These services allow seniors to maintain companionship, reduce stress, and avoid the difficult decision of surrendering their pets due to financial hardship.

Following a period of organizational strengthening, Seniors and Paws is now focused on expanding service delivery and increasing its reach within Chester County, particularly in areas with growing need such as Phoenixville.

The organization is distinct in its dual-impact model, addressing both human wellbeing and animal welfare. By supporting pet ownership, Seniors and Paws provides a pathway to improved mental health outcomes for seniors while ensuring pets remain in stable, caring homes.

2. Funding request

- **What specific needs & issues are being addressed, via what programs and services?**

Many seniors rely on pets as their primary source of companionship and emotional support. However, financial hardship, fixed incomes, and limited mobility often prevent them from accessing the resources needed to care for their animals.

This creates a significant risk of increased social isolation, declining mental wellbeing, and in some cases the loss of their companion animals.

Seniors and Paws addresses these challenges through direct service programs that provide:

- Pet food assistance
- Veterinary care coordination
- Emergency support services

These services remove critical barriers and allow seniors to maintain stable companionship and improved quality of life.

- **Why is it important to fund this now?**

Demand for services is increasing across Chester County, particularly among low-income seniors experiencing financial instability and social isolation.

Following recent investments in organizational capacity, Seniors and Paws is now positioned to expand service delivery. Funding at this time is critical to meet growing community needs and ensure that expanded outreach efforts translate into direct support for vulnerable seniors.

Without this support, many seniors may continue to face barriers to care that negatively impact both their wellbeing and the stability of their pets.

- **How will results & impact be demonstrated?**

Impact will be measured through both quantitative and qualitative outcomes, including:

- Number of seniors served
- Number of pets supported
- Volume of services delivered (food distribution, veterinary assistance, emergency support)

Additionally, the organization tracks outcomes related to:

- Reduction in social isolation
- Improved emotional wellbeing
- Increased stability for seniors maintaining their pets

Data is collected through service tracking and participant feedback, with ongoing monitoring to ensure program effectiveness and continuous improvement.

III. ATTACHMENTS

Email this support information. If it is on your website, please provide the [URL](#).

1. Copy of **501 (c) (3)** federal tax-exempt letter
 2. List of **Board** of Directors, with their affiliations [URL](#):
 3. Most recent **annual report** [URL](#):
 4. Audited or reviewed recent **financial statement** [URL](#):
 5. Itemized **organizational operating budget** with actual results for prior fiscal year & current fiscal year to date
 6. If capacity building initiative, **itemized budget** (including external consultant's proposal, if applicable)
 7. Current **strategic plan**. If your nonprofit does **not** have a current strategic plan, **explain why**.
- Visit our website to learn more at www.chescocf.org
 - Proposals are only accepted electronically: <https://chescocf.org/receive/apply-for-grants/>
 - **Email proposals to grants@chescocf.org**
 - Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
 - Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
 - Per IRS Regulations, applicants must be charitable, tax-exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Kevin Baffa, Grants Administrator or Stephenie Stevens, Grants Officer at **(610) 696-8211** or grants@chescocf.org with any questions.

*Connecting people who care with causes that matter,
so their philanthropy makes a difference, now & forever.*



CHESTER COUNTY
community
FOUNDATION

CAPACITY BUILDING FOR NONPROFITS:
Coping with Cutbacks

