



I. GRANT PROPOSAL SUMMARY SHEET

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Date: 8/14/2026

Contact Information

Organization Name: Bringing Hope Home, Inc.
Address: 641 Swedesford Road, Malvern, PA 19355
Phone: 484-580-8395
Website: www.bringinghopehome.org
Year Incorporated: 2008
FEIN:26-1222985

ED/CEO Name: Paul Isenberg
ED/CEO mail: paulisenberg@bringinghopehome.org
Board Chair Name: Michelle Goglia
Board Chair Approval (check here): ☒
Primary Contact Name: Cindy Jaros
Primary Contact E-mail: cindyjaros@bringinghopehome.org

Organization Information:

Field/s of Interest:

	Arts, Culture, Heritage		Education, Library		Environment, Animals
x	Health	x	Human Services		Social Justice, Civic Engagement
	Religion		If other, please describe:		

Mission: To provide Unexpected Amazingness® to local Families with cancer through financial and emotional support. Through our [Light of Hope Family Program](#), we offer one-time financial assistance to pay essential household bills for Families with cancer.

Geographic Area Served: All of Chester County. Primary service area also includes Berks, Bucks, Delaware, Montgomery, & Philadelphia Counties in Pennsylvania, Delaware and southern New Jersey.

Describe Population Served & Annual Number of People Served. (Include Chester County # &/or % served.)

Bringing Hope Home serves families experiencing financial hardship as a result of a cancer diagnosis. Referrals are made by oncology social workers, nurse navigators, and healthcare professionals. Since inception, Bringing Hope Home has assisted more than 11,877 families and provided over \$14.6 million in direct financial assistance. In Chester County during the same time, we have served 675 families with \$ 733,484 including \$78,102 in grocery support.

Annual Budget \$3.7 million

85 % of budget for program expenses

15 % of budget for administrative expenses

14 # of Full-Time Equivalent Paid Staff

12 # of Board Volunteers

1,234 # of Active Non-Board Volunteers

Top 3-5 funding sources: The Albertsons-Safeway Foundation, Allied Resources Group, W.W. Smith Charitable Trust, Allen-Toebe Foundation and The Alvin & Betty Sellman Charitable Foundation, Inc.

This grant proposal is for: Direct Service Programs & General Operating

Grant Amount Requested from the Community Foundation: \$5,000

Proposal Summary: Bringing Hope Home respectfully requests \$5,000 in support of its Light of Hope Family Program to provide immediate financial assistance to ultimately remove the financial barriers that can stand between Families and recovery—bringing [hope, stability, and emotional support](#) when it is needed most.

II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit's overall aims, key initiatives, key achievements & distinctiveness

Since 2008, [Bringing Hope Home](#) (BHH) has provided *Unexpected Amazingness*® to Families facing cancer. Headquartered in Malvern, BHH was founded on a simple belief: no Family should have to choose between paying essential household bills and fighting cancer. Through its signature Light of Hope Family Program, BHH provides direct financial assistance to Families experiencing economic hardship due to a cancer diagnosis, helping them maintain stability and focus on treatment, healing, and time together.

BHH's focused approach fills a critical gap within the cancer-care community by addressing financial toxicity and basic household needs rather than duplicating clinical or supportive services provided by other cancer organizations. Since 2008, BHH has provided more than \$14.6 million in direct financial assistance to 11,877 Families. In Chester County alone, BHH has served 675 Families with \$733,484 in assistance, including \$78,102 in grocery gift card support. Strong referral partnerships with Penn Medicine's Abramson Cancer Center in West Chester, Penn Medicine Valley Forge in Berwyn, Main Line Health's Paoli Cancer Center, and Tower Health in Phoenixville connect Chester County Families experiencing financial hardship directly to BHH's services.

Initially an all-volunteer organization, volunteer engagement remains a cornerstone of BHH's success and community impact. During the most recent reporting period, 1,254 volunteers contributed 3,831 hours of service, representing an estimated value of more than \$133,000. Volunteers support fundraising events, community outreach initiatives, [Bags of Hope program](#), administrative projects, family-centered activities, and awareness campaigns. Their involvement valuably extends organizational capacity and strengthens community understanding of the challenges families face when confronting cancer. In line with our current strategic plan, BHH also continues to grow resource development efforts to sustain programs and relies solely on community support, including [local signature and community events](#), [partnerships](#), [school programs](#) and generous support from individuals.

Organizations serving Chester County offer important complementary services—from support groups and counseling to cancer education, scholarships, comfort programs, respite, and integrative wellness. BHH's primary focus, however, is financial toxicity and household stability during cancer treatment. Its healthcare-integrated referral model is also distinctive. Families do not have to navigate the system alone or prove their need through a traditional public application process; referrals come directly from members of the oncology care team. This creates a trusted connection with healthcare providers and enables BHH to become an extension of the support system surrounding the patient. BHH also maintains a Family Advisory Board that includes oncology social workers and BHH Families, helping ensure programs remain responsive to real-world needs.

2. Funding request (What specific needs & issues are being addressed, via what programs and services?

Why is it important to fund this now? How will results & impact be demonstrated?)

A cancer diagnosis can create significant financial hardship for Families across Chester County, even when patients have health insurance. Out-of-pocket medical expenses, reduced work hours or job loss, transportation and childcare costs, and mounting household bills can quickly become overwhelming. This financial distress increases emotional stress, can disrupt treatment adherence, and threaten housing, food security, and overall stability.

BHH addresses these urgent needs through the Light of Hope Family Program, an efficient and accountable model that provides immediate financial assistance to local Families actively undergoing cancer treatment. Families are referred by oncology social workers, nurse navigators, and other healthcare professionals who identify financial hardship. BHH provides direct-to-vendor assistance for essential expenses such as rent or mortgage payments, utilities, transportation, groceries, and other critical household needs—ensuring support reaches Families quickly and is used for its intended purpose. The [Bringing Hope Home for the Holidays Program](#) provides additional grocery assistance and gift cards to help Families experience greater food and holiday security during an already difficult season. The need for assistance is immediate and growing. Families facing cancer should not have to choose between paying a household bill and getting treatment, keeping food on the table, or maintaining a safe and stable home. Funding now allows BHH to respond quickly when a Family reaches a financial crisis—before a temporary hardship becomes a long-term barrier to recovery. Timely support helps Families remain focused on treatment rather than the financial consequences of their diagnosis and allows BHH to meet the increasing needs of our community.

BHH carefully measures outcomes through referral data, vendor payment tracking, client surveys, and healthcare partner feedback. Outcomes demonstrate the program’s effectiveness in addressing both immediate financial needs and Family stability:

- More than 90% of participating Families maintain housing stability during cancer treatment.
- More than 95% report reduced financial stress and improved ability to focus on recovery.
- Assistance helps Families remain better positioned to attend medical appointments, follow treatment plans, maintain access to basic needs, and preserve stability during a profoundly challenging time.

Every dollar entrusted to Bringing Hope Home generates immediate and tangible impact for families facing cancer. Together, with your support, we can ensure that families facing cancer in Chester County receive financial assistance along with hope, dignity, and the reassurance that their community stands beside them during one of life's most difficult journeys.

III. ATTACHMENTS

1. Copy of **501 (c) (3)** federal tax-exempt letter-attached.
2. List of **Board** of Directors, with their affiliations **URL:** <https://bringinghopehome.org/about/board-of-directors/>
3. Most recent **annual report** **URL:** <https://bringinghopehome.org/financials/>
4. Audited or reviewed recent **financial statement** -attached.
5. Itemized **organizational operating budget** with actual results for prior fiscal year & current fiscal year to date- attached.
6. Current **strategic plan**-attached.