



I. GRANT PROPOSAL SUMMARY SHEET

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This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date 7.16.26

Contact Information

Organization Name: Barclay Friends

Address: 700 N. Franklin Street West Chester PA 19380

Phone: 610-6965211

Website: bf.kendal.org

Year Incorporated: 1893

FEIN: 23-2088476

ED/CEO Name: Maria Santangelo

ED/CEO E-mail: MSantangelo@bf.kendal.org

Board Chair Name: Marianne Pessognelli

Board Chair Approval (check here) ☒

Primary Contact Name: Crissy Bowden

Primary Contact E-mail: CBowden@bf.kendal.org

Organization Information:

Field/s of Interest:

	Arts, Culture, Heritage		Education, Library		Environment, Animals
X	Health	X	Human Services		Social Justice, Civic Engagement
	Religion		If other, please describe:		

Mission: To provide a continuum of services to older adults, with a focus on compassion and kindness, excellence, and continuous improvement.

Geographic Area Served Greater Chester County

Describe Population Served & Annual Number of People Served. Barclay Friends serves older adults requiring residential living, personal care, memory care, skilled nursing, rehabilitation, and supportive services. The organization primarily serves Chester County seniors and their families through a full continuum of aging services for 148 Residents.

Annual Budget \$21.6

61.9_% of budget for program expenses

38_% of budget for administrative expenses

0.1_% of budget for fundraising expenses

152 # of Full-Time Equivalent Paid Staff

15 # of Board Volunteers

24 # of Active Non-Board Volunteers

599# of Volunteer Hours

Top 3-5 funding sources:

- Resident service revenue
- Individual contributions and charitable gifts
- Foundation and community support grants

This grant proposal is for: ___X___ Direct Service Programs & General Operating &/or ___ Capacity Building

If Capacity Building Proposal, the focus is:

	Contingency Planning		Partnerships, Collaborations		Merger, Closure
	Mission, Vision, Strategy		Board Engagement & Leadership		Marketing, Communication
	Resource Development		Operations		Technology

☐ If other, please describe:

Grant Amount Requested from the Community Foundation: \$7,500

Proposal Summary: Barclay Friends respectfully requests support for unrestricted funding to enhance the quality of life for older adults through the Caring Fund, therapeutic horticulture programming, and the renovation of two resident-centered garden spaces. The Caring Fund provides assistance to residents experiencing financial hardship, helping ensure access to services and opportunities that support dignity and well-being. Funding will also support improvements to Anne's Garden, including accessible walkways, shade structures, and mobility-friendly design features, and enhancements to Ruth's Garden, a memory care garden that will incorporate sensory and engagement elements specifically designed for individuals living with dementia and cognitive impairment. Together, these initiatives create meaningful opportunities for connection, purpose, wellness, and outdoor engagement while ensuring that all residents can continue to thrive in a supportive and compassionate community.

II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit’s overall aims, key initiatives, key achievements & distinctiveness

Barclay Friends is a nonprofit senior living and healthcare organization dedicated to providing a continuum of services to older adults with a focus on professional excellence, compassion, kindness, and continuous improvement. Located in West Chester, Barclay Friends serves older adults throughout Chester County through skilled nursing care, memory care, residential living, and supportive programs that promote dignity, independence, and quality of life.

Barclay Friends believes that quality of life extends beyond healthcare services. In addition to meeting residents’ physical needs, the organization is committed to creating opportunities for meaningful engagement, social connection, personal fulfillment, and emotional well-being. Residents participate in recreational, educational, creative, and therapeutic programs designed to support the whole person.

Key initiatives include the Caring Fund, which provides assistance to residents who encounter financial hardship, ensuring that individuals continue to receive support and services that contribute to their comfort, dignity, and well-being. Barclay Friends also maintains a vibrant horticulture program that engages residents in gardening activities that promote physical activity, cognitive stimulation, social interaction, and emotional wellness.

A current priority is the renovation and enhancement of two resident garden spaces. Anne’s Garden serves residents throughout the community and requires new pavers to improve safety and accessibility, additional shade structures, and a redesigned layout that accommodates individuals with varying levels of mobility. Ruth’s Garden, located within the memory care neighborhood, will be enhanced with sensory and engagement features specifically designed to support residents living with cognitive impairment and dementia.

A recent achievement was the completion of the Goshen Memory Care Expansion and Renovation project in 2025, which enhanced Barclay Friends’ ability to provide person-centered care for older adults living with Alzheimer’s disease and related dementias. Through compassionate care, innovative

programming, and a commitment to meaningful living, Barclay Friends helps older adults age with dignity, purpose, and fulfillment.

2. Funding request

- **What specific needs & issues are being addressed, via what programs and services?**

Barclay Friends seeks unrestricted support to strengthen programs and services that directly enhance the quality of life of older adults. Funding will help sustain the Caring Fund, support the horticulture program, and advance the renovation and enhancement of Anne's Garden and Ruth's Garden.

Many older adults face financial challenges, social isolation, declining mobility, and cognitive impairment. The Caring Fund provides assistance to residents experiencing financial hardship, helping ensure access to services and resources that contribute to their well-being and dignity. The horticulture program provides residents with meaningful opportunities for engagement, connection, and purposeful activity while promoting physical, emotional, and cognitive wellness.

The proposed garden enhancements will create safe, accessible, and therapeutic outdoor spaces for residents. Improvements to Anne's Garden will increase accessibility and comfort for individuals with varying mobility levels through safer walking surfaces, increased shade, and a more resident-friendly design. Enhancements to Ruth's Garden will introduce features specifically designed to stimulate engagement, memory, and sensory experiences for residents living with dementia and other cognitive impairments.

- **Why is it important to fund this now?**

As Chester County's population continues to age, an increase of adults are experiencing mobility limitations, cognitive decline, and financial challenges that can impact their quality of life. At the same time, rising operational costs place increasing pressure on nonprofit senior care organizations to sustain the programs and amenities that contribute to resident well-being but are not supported by healthcare reimbursement.

Outdoor therapeutic spaces and meaningful engagement opportunities play a critical role in supporting emotional wellness, reducing isolation, encouraging physical activity, and fostering a sense of purpose. Funding is needed now to preserve and enhance these opportunities while ensuring that residents who require financial assistance continue to receive support through the Caring Fund.

- **How will results & impact be demonstrated?**

Success will be measured through resident participation in horticulture and wellness programming, utilization of Anne's Garden and Ruth's Garden, assistance provided through the Caring Fund, and feedback from residents and families. Barclay Friends will also evaluate outcomes related to resident engagement, social interaction, emotional well-being, and opportunities for meaningful activity.

The garden renovations will improve accessibility and safety for residents of all mobility levels while expanding opportunities for outdoor engagement and therapeutic programming. For memory care residents, enhancements to Ruth's Garden will support cognitive stimulation and sensory engagement in a secure, person-centered environment. Through these efforts, Barclay Friends will continue to provide older adults with opportunities to live with dignity, connection, and the highest possible quality of life.

III. ATTACHMENTS

Email this support information. If it is on your website, please provide the [URL](#).

1. Copy of **501 (c) (3)** federal tax-exempt letter
2. List of **Board** of Directors, with their affiliations
3. Most recent **annual report**
4. Audited or reviewed recent **financial statement**
5. Itemized **organizational operating budget** with actual results for prior fiscal year & current fiscal year to date
6. Current **strategic plan**. If your nonprofit does **not** have a current strategic plan, **explain why**.