



I. GRANT PROPOSAL SUMMARY SHEET

To obtain an electronic version of this application, visit www.chescocf.org

This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date

Contact Information

Organization Name: Petals with Promise Inc.
Address: 1811 Page Place, Malvern PA 19355
Phone: 610-945-5168

ED/CEO Name: Varuni Mishra
ED/CEO E-mail: Varuni.mishra@gmail.com
Board Chair Name: Arin Jay Mishra

Website: <https://www.petalswithpromise.org/>

Year Incorporated: 2026

FEIN: 41-3846580

Board Chair Approval (check here): ☒

Primary Contact Name: Reya Mishra

Primary Contact E-mail: reyamishra20@gmail.com

Organization Information:

Field/s of Interest:

☐	Arts, Culture, Heritage	☐	Education, Library	☒	Environment, Animals
☒	Health	☒	Human Services	☐	Social Justice, Civic Engagement
☐	Religion	☐	If other, please describe:		

Mission: Our mission is to cultivate and share the gift of locally grown flower bouquets, creating moments of comfort and hope for individuals facing illness, isolation, or hardship. By growing our own flowers and thoughtfully arranging donated blooms, we transform each bouquet into a meaningful act of kindness and care. We also aim to strengthen connections through flowers and bring beauty and joy to our community.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Chester County and Montgomery County

Describe Population Served & Annual Number of People Served. (Include Chester County # &/or % served.)

Donated to hospital patients and residents in nursing homes to ~1300 people and 85% of Chester County

Annual Budget \$10,000__

87%__ % of budget for program expenses

5%__ % of budget for administrative expenses

8%__ % of budget for fundraising expenses

100% = total

0__ # of Full-Time Equivalent Paid Staff

4__ # of Board Volunteers

1__ # of Active Non-Board Volunteers

1,195__ # of Volunteer Hours

Top 3-5 funding sources:

This grant proposal is for: Direct Service Programs & General Operating &/or Capacity Building

If Capacity Building Proposal, the focus is:

☐	Contingency Planning	☐	Partnerships, Collaborations	☐	Merger, Closure
☐	Mission, Vision, Strategy	☐	Board Engagement & Leadership	☐	Marketing, Communication
☐	Resource Development	☐	Operations	☐	Technology
☐	If other, please describe:				

Grant Amount Requested from the Community Foundation: \$ 8,000_____

Proposal Summary: *(a few sentences, please)*

Petals With Promise is a Malvern, PA-based 501(c)(3) nonprofit that grows and delivers free flower bouquets to individuals facing illness, isolation, or hardship through partnerships with hospitals and community organizations. Grant funding will directly enable us to expand the number of bouquets we provide, increase the variety and quantity of flowers we grow, purchase essential gardening and floral supplies, recruit and engage more volunteers, and strengthen partnerships with hospitals and local organizations — ensuring that more people experiencing difficult circumstances receive the comfort and connection that a simple bouquet can bring.

II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit's overall aims, key initiatives, key achievements & distinctiveness

Our key initiatives include cultivating locally grown flowers, creating handcrafted bouquets, and delivering arrangements directly to recipients. Since our founding, we have donated bouquets to local hospitals in our community with the aim that these bouquets bring hope and comfort to individuals facing hardship. What distinguishes Petals With Promise is that nearly every bouquet begins in our own garden, creating a sustainable, community-driven model that transforms flowers into meaningful acts of kindness.

2. Funding request

- **What specific needs & issues are being addressed, via what programs and services?**

Petals With Promise provides free, locally grown bouquets to individuals facing hardship. Grant funding will support expansion of our flower garden and cover the cost gardening equipment, floral supplies, and delivery materials, which allows us to increase bouquet production throughout the year.

- **Why is it important to fund this now?**

To meet the increasing need for our bouquets, Petals With Promise is working to expand its partnerships and growing capacity. Investing now ensures we can purchase supplies before peak growing season, increase capacity for future harvests, and continue serving individuals without interruption.

- **How will results & impact be demonstrated?**

Success will be tracked through flowers grown, bouquets created, individuals served, and delivery locations established. We will also gather feedback from hospital staff and community partners to assess impact.

Additionally, for capacity building grant proposals:

- **How will this capacity building initiative impact your nonprofit?**
- **How will this impact be demonstrated?**
- **Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposal/s if applicable.**

III. ATTACHMENTS

Email this support information. If it is on your website, please provide the URL.

1. Copy of **501 (c) (3)** federal tax-exempt letter
 2. List of **Board** of Directors, with their affiliations **URL:**
 3. Most recent **annual report** **URL:**
 4. Audited or reviewed recent **financial statement** **URL:**
 5. Itemized **organizational operating budget** with actual results for prior fiscal year & current fiscal year to date
 6. If capacity building initiative, **itemized budget** (including external consultant's proposal, if applicable)
 7. Current **strategic plan**. If your nonprofit does **not** have a current strategic plan, **explain why**.
- Visit our website to learn more at www.chescocf.org
 - Proposals are only accepted electronically: <https://chescocf.org/receive/apply-for-grants/>
 - **Email proposals to** grants@chescocf.org

- Proposals are considered “complete” when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants must be charitable, tax-exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Kevin Baffa, Grants Administrator
at **(610) 696-8211** or grants@chescofcf.org with any questions.

*Connecting people who care with causes that matter,
so their philanthropy makes a difference, now & forever.*



CAPACITY BUILDING FOR NONPROFITS: **Coping with Cutbacks**



Capacity building is about empowering nonprofits to do **more good, more effectively, and for the long term**. It strengthens an organization’s ability to fulfill its mission, enhance sustainability, and better serve its community.

At its core, capacity building focuses on improving a nonprofit’s internal systems, leadership, and resources so that impact can grow and endure.

Traditionally, capacity building has included efforts such as **board and staff leadership development, strategic planning, fundraising, and technology investments** to improve operations and organizational effectiveness.

Today, however, nonprofits face a rapidly changing environment. Shifts in federal policies have resulted in rapid changes at all levels and in new directions. Nonprofits must **“meet the moment” and cope with cutbacks— think differently, shift paradigms and transform how we understand and interact with the world around us...adapt how we plan, lead, fund, and collaborate.**

Capacity building can play a critical role in helping nonprofits adapt and innovate. This may include **funding scenario planning, exploring new revenue models, expanding partnerships, pursuing mergers or strategic alliances**, and other adaptive strategies that strengthen long-term resilience.

Capacity building support can take many forms, tailored to each organization’s unique needs. Examples of projects that may be funded include:

- **CONTINGENCY & SCENARIO PLANNING**
Scenario Planning – Financial Modeling & Forecasting
- **PARTNERSHIPS, COLLABORATIONS**
Coalition Building – Collaboration - Mergers & Acquisitions
- **MERGER, CLOSURE**
These unprecedented times may present the need for a merger or closure of your organization.
Contact chaya@chescofcf.org to confidentially discuss funding to assist in the planning or initial steps.
- **MISSION, VISION, STRATEGY**
Organizational Assessment - Strategic Planning – Strategic Restructuring – Coping With Cutbacks
- **BOARD ENGAGEMENT, LEADERSHIP**

Board Recruitment – Board Engagement – Increasing Networks & Community Support - Leadership Development – Executive Transition & Succession Planning

- **MARKETING, COMMUNICATION**

Nonprofit Business Messaging & Storytelling – Re-branding – Marketing Planning & Re-Positioning – Crisis Communications Planning

- **RESOURCE DEVELOPMENT**

Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development

- **TECHNOLOGY, OPERATIONS**

Business Continuity Planning - Financial Management - Human Resources - Volunteer Management - Industry Certification - Risk Management - Technology Improvements

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