

## I. GRANT PROPOSAL SUMMARY SHEET

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This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date

### Contact Information

Organization Name: **Birthright of Coatesville**  
Address: **529 E. Lincoln Hwy, Coatesville PA 19320**  
Phone: **610-384-3020**  
Website: **birthright.org/Coatesville/**  
Year Incorporated: **2016**  
FEIN: **81-3654558**

ED/CEO Name: **Maureen Bonnem**  
ED/CEO E-mail: **birthrightofcoatesvillepa@gmail.com**  
Board Chair Name: **James DiBrino**  
Board Chair Approval (check here): **✓**  
Primary Contact Name: **MaryAnn Rodda**  
Primary Contact E-mail: **maryannrodda@verizon.net**

### Organization Information:

#### Field/s of Interest:

|                          |                         |                                     |                            |                          |                                  |
|--------------------------|-------------------------|-------------------------------------|----------------------------|--------------------------|----------------------------------|
| <input type="checkbox"/> | Arts, Culture, Heritage | <input type="checkbox"/>            | Education, Library         | <input type="checkbox"/> | Environment, Animals             |
| <input type="checkbox"/> | Health                  | <input checked="" type="checkbox"/> | <b>Human Services</b>      | <input type="checkbox"/> | Social Justice, Civic Engagement |
| <input type="checkbox"/> | Religion                | <input type="checkbox"/>            | If other, please describe: |                          |                                  |

**Mission:** "Our Mission is to offer Friendship, Love & Support during a time that may feel overwhelming & stressful. We offer Hope & Reassurance that an unexpected pregnancy does not have to be faced alone. Birthright can help her plan for the future, no matter what she may be facing."

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served): **Chester County, primarily Coatesville and the surrounding area.**

**Describe Population Served & Annual Number of People Served.** (Include Chester County # &/or % served.) **Our clients are children ages newborn to 2, pregnant women and caregivers of young children who are in need of assistance. In 2025, we served an average of 307 children monthly, distributing diapers, wipes, formula, clothing and food.**

|                                                   |             |                                      |
|---------------------------------------------------|-------------|--------------------------------------|
| <b>Annual Budget \$</b> <u>55,000</u>             | <u>0</u>    | # of Full-Time Equivalent Paid Staff |
| <u>60</u> % of budget for program expenses        | <u>5</u>    | # of Board Volunteers                |
| <u>40</u> % of budget for administrative expenses | <u>9</u>    | # of Active Non-Board Volunteers     |
| <u>0</u> % of budget for fundraising expenses     | <u>1450</u> | # of Volunteer Hours <b>Per Year</b> |

100% = total

**Top 3-5 funding sources:** **Knights of Columbus (various councils), St. Elizabeth Church, St. Joseph Church, Individual Donors**

**This grant proposal is for:** X Direct Service Programs & General Operating &/or      Capacity Building

#### If Capacity Building Proposal, the focus is:

|                          |                            |                          |                               |                          |                          |
|--------------------------|----------------------------|--------------------------|-------------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | Contingency Planning       | <input type="checkbox"/> | Partnerships, Collaborations  | <input type="checkbox"/> | Merger, Closure          |
| <input type="checkbox"/> | Mission, Vision, Strategy  | <input type="checkbox"/> | Board Engagement & Leadership | <input type="checkbox"/> | Marketing, Communication |
| <input type="checkbox"/> | Resource Development       | <input type="checkbox"/> | Operations                    | <input type="checkbox"/> | Technology               |
| <input type="checkbox"/> | If other, please describe: |                          |                               |                          |                          |

Grant Amount Requested from the Community Foundation: \$ 5,000

Proposal Summary: *(a few sentences, please)*

We provide free maternity clothes, children's clothing, diapers, wipes, formula and food to expectant mothers and caregivers of young children (ages 0-2). We are 100% volunteer and donation based.

A grant will help us address the challenges of rising costs (primarily diapers and formula), and the increase in the number of families in need that we are serving. For example, we experienced a 24% increase in rent at mid-year, and utility costs have increased 40% year over year. At the same time, donations have remained flat. This has led to us needing to use funds from our reserve account to maintain services.

A grant would enable us to purchase more diapers, so that each client could receive enough for an entire month. Also, we have had limited ability to buy formula because of the cost, and we would like to apply grant money towards those purchases. Formula cannot always be obtained through WIC, so we can provide a lifeline to families in need.

We are focusing on increasing our funding base, so that hopefully in the future we can be self-sustaining.

## II. GRANT PROPOSAL NARRATIVE

Birthright of Coatesville was established in 2016, after separating from the Birthright of West Chester organization. The aim was to provide local services (walking distance) to families in Coatesville. We have a 5-member volunteer Board of Directors and an unpaid Executive Director.

Birthright of Coatesville does not require income validation or citizenship verification. Because of this, clients often feel more comfortable approaching us rather than some other groups for the help their children need.

As is spelled out in our mission statement, our goal is to offer friendship, love and support to women and families facing stressful times. We do not provide counseling, but we are a lifeline for many families.

Disposable diapers are required for children in day care in order for parents to work, so we help with free diapers. In a typical month, we distribute over 13,000 diapers to over 100 clients.

Young children grow quickly, so we provide access to gently used clothing and warm jackets in the winter. We have a "boutique" at our office so that families can "shop" for clothing with dignity.

Doctors often recommend specific formulas for infants, so we provide what we can.

We are requesting grant funding of \$5000 to help us to continue this mission, and to provide a cushion against rising costs, not only of baby items, but of rent and utilities.

Birthright of Coatesville has helped hundreds of families over the past 10 years, but we are facing more challenges that grant funding could help alleviate. For example, we have been unable to afford the purchase of formula for all clients, and so have been dependent on donations from individuals and corporations. It's not enough to support the need. A grant would help us make those purchases, while we work on increasing our donor base, and minimizing non-client costs.

When clients visit our office, their need is always immediate – diapers, formula, food can't wait. We would put all grant funds to immediate use, so that we can serve more Coatesville families.

We track/count all items distributed to our clients, and our hope is that we will see these numbers increase with the support of grant funds.