



I. GRANT PROPOSAL SUMMARY SHEET

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This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date 9/17/2026

Contact Information

Organization Name: Children's Country Week Association.
Address: 1300 Valley Creek Road, Downingtown, PA 19335
Phone: 610-269-9111
Website: www.paradisefarmcamps.org
Year Incorporated: 1875
FEIN: 230470750

ED/CEO Name: James Mora
ED/CEO E-mail: james@paradisefarmcamps.org
Board Chair Name: Bruce Colley
Board Chair Approval (check here): ☒
Primary Contact Name: Allison McGovern
Primary Contact E-mail: allison@paradisefarmcamps.org

Organization Information:

Field/s of Interest:

☐	Arts, Culture, Heritage	☒	Education, Library	☐	Environnment, Animals
☐	Health	☒	Human Services	☐	Social Justice, Civic Engagement
☐	Religion	☐	If other, please describe:		

Mission: The Children's Country Week Association at Paradise Farm Camps inspires and empowers young people to become responsible citizens and lifelong stewards of their communities and the natural world. Through outdoor adventures, engaging school programs, and transformative summer camps, we foster personal growth, leadership, and a deep respect for others and the environment. We commit to ensuring that all children — regardless of background or family means — have access to these life-changing opportunities.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

All of Chester County.

Describe Population Served & Annual Number of People Served. (Include Chester County # &/or % served.)

Serves approximately 10,000 children annually through summer camps and school-based outdoor education programs. With a heavy emphasis on Chester County families, including Coatesville and surrounding areas.

Annual Budget \$1,559,350.00

7 # of Full-Time Equivalent Paid Staff

65 % of budget for program expenses

8 # of Board Volunteers

32 % of budget for administrative expenses

50 # of Active Non-Board Volunteers

3 % of budget for fundraising expenses

350 # of Volunteer Hours

100% = total

Top 3-5 funding sources: Quarterly Trusts, Individual Donations, Program/Tuition Fees.

This grant proposal is for: X Direct Service Programs & General Operating &/or Capacity Building

If Capacity Building Proposal, the focus is:

☐	Contingency Planning	☐	Partnerships, Collaborations	☐	Merger, Closure
☐	Mission, Vision, Strategy	☐	Board Engagement & Leadership	☐	Marketing, Communication
☐	Resource Development	☐	Operations	☐	Technology
☐	If other, please describe:				

Grant Amount Requested from the Community Foundation: \$ 10,000

Proposal Summary: *(a few sentences, please)*

Children's Country Week Association requests \$10,000 in program and general operating support to underwrite the true operational costs of our high-quality camp programming and staff training. By freeing up internal resources to help offset our annual \$70,000–\$100,000 scholarship gap, this funding ensures that economic barriers do not prevent local youth from accessing exceptional, screen-free outdoor education, leadership development, and life-changing experiences at Paradise Farm Camps.



II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit's overall aims, key initiatives, key achievements & distinctiveness:

- I. Operating on a picturesque 600+ acre historic property, our core aim is to connect children to nature, community, and personal growth. Our key initiatives include providing immersive, screen-free outdoor experiences that build deep self-reliance, empathy, and social belonging, as well as partnering with regional schools to serve roughly 10,000 students annually, transplanting hands-on environmental science into improved classroom behavior, teamwork, and peer relationships.

2. Funding request

- **What specific needs & issues are being addressed, via what programs and services?**
- II. We are addressing the growing economic and operational pressures that threaten to compromise program quality for working-class and low-income Chester County families. Our annual financial assistance need consistently ranges between \$70,000–\$100,000, with roughly 50% of resident campers and 10% of day campers requiring direct tuition support. Rather than applying grant dollars directly to tuition, this funding acts as a capacity-building investment: it underwrites the true cost of our high-quality programming—such as comprehensive 1–2-week staff training intensives, specialized activity enhancements, and operational infrastructure—allowing us to guarantee that low-income children receive an extraordinarily rich, safe, and robust camp experience without cutting corners.
- **Why is it important to fund this now?**
- III. Rising operational expenses and cost-of-living pressures have widened the gap between what families can afford and the true cost of delivering top-tier outdoor programming. While we intentionally maintain accessible base pricing and commit substantial internal funds annually to maintain our sponsorship levels, our operating margins are increasingly strained. Funding now provides critical capacity-building stability—enabling us to uphold our annual sponsorship commitments while simultaneously investing in the staff training, program design, and enrichment materials that give every child access to an elite camp experience.
- **How will results & impact be demonstrated?**
- I. Impact will be tracked through a combination of capacity and quality metrics, including staff training completion rates, program enrichment milestones, and the sustained delivery of our annual \$70,000–\$100,000 financial assistance commitment. Qualitative evaluations, including staff observations and family surveys, will demonstrate how enhanced programming and thoroughly trained counselors directly drive camper gains in independence, empathy, resilience, and a sense of belonging. Furthermore, this operational support secures the institutional foundation required to successfully serve thousands of children each year.

III. ATTACHMENTS

Email this support information. If it is on your website, please provide the [URL](#).

1. Copy of **501 (c) (3)** federal tax-exempt letter
2. List of **Board** of Directors, with their affiliations [URL](#):
3. Most recent **annual report** [URL](#):
4. Audited or reviewed recent **financial statement** [URL](#):
5. Itemized **organizational operating budget** with actual results for prior fiscal year & current fiscal year to date
6. Current **strategic plan**. If your nonprofit does **not** have a current strategic plan, **explain why**.
 - a. Rather than a fixed document, our current strategic plan is actively taking shape by blending La Salle consultant recommendations with collaborative input from our board and full-time staff.

Please contact Kevin Baffa, Grants Administrator
at **(610) 696-8211** or grants@chescocf.org with any questions.

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so their philanthropy makes a difference, now & forever.*