



I. GRANT PROPOSAL SUMMARY SHEET

To obtain an electronic version of this application, visit www.chescocf.org

This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date 9/15/2026

Contact Information

Organization Name: Prepared to Thrive

Address: 304 National Road Suite 200 Exton, PA 19341

Phone: 610-314-7329

Website: www.preparedtothrive.org

Year Incorporated: 2021

FEIN: 87-1657159

ED/CEO Name: Megan Wing

ED/CEO E-mail: info@preparedtothrive.org

Board Chair Name: Becky Birenbaum

Board Chair Approval (check here): ☒

Primary Contact Name: Kristen Sweeney

Primary Contact E-mail: info@preparedtothrive.org

Organization Information:

Field/s of Interest:

☐	Arts, Culture, Heritage	☐	Education, Library	☐	Environment, Animals
☐	Health	☒	Human Services	☐	Social Justice, Civic Engagement
☐	Religion	☐	If other, please describe:		

Mission: To ensure every child has the essentials they need to thrive.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Chester County

Describe Population Served & Annual Number of People Served. (Include Chester County # &/or % served.)

Our organization supports mothers, children, and families facing crisis or financial hardship throughout Chester County, without discrimination. While the number of individuals served varies based on community need, Prepared to Thrive supports more than 1,000 children annually, including 1,229 children in 2025.

Annual Budget \$ \$255,000.00 1 (Part-Time) # of ~~Full~~-Time Equivalent Paid Staff

96 % of budget for program expenses 6 # of Board Volunteers

4 % of budget for administrative expenses 50 # of Active Non-Board Volunteers

0 % of budget for fundraising expenses 500 # of Volunteer Hours

100% = total

Top 3-5 funding sources:

W.W. Smith Charitable Trust

Justamere Foundation

Roemer Foundation

Fund for Women and Girls

This grant proposal is for: x Direct Service Programs & General Operating &/or Capacity Building

If Capacity Building Proposal, the focus is:

☐	Contingency Planning	☐	Partnerships, Collaborations	☐	Merger, Closure
☐	Mission, Vision, Strategy	☐	Board Engagement & Leadership	☐	Marketing, Communication
☐	Resource Development	☐	Operations	☐	Technology

☐ If other, please describe: _____

Grant Amount Requested from the Community Foundation: \$ 5,000

Proposal Summary: *(a few sentences, please)*

Prepared to Thrive respectfully requests a grant of \$5,000 to support our Bright Futures Program, through which we strive to fulfill every request received for essential baby and child items. Funding will help us purchase and distribute diapers, formula, clothing, and baby gear to mothers and families in need throughout Chester County. These items relieve financial strain, reduce family stress, and prevent parents from having to make difficult tradeoffs that could leave a child without the essentials needed to stay healthy and safe.

II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit's overall aims, key initiatives, key achievements & distinctiveness

Prepared to Thrive was founded in 2021 to address the growing unmet need for children's basic necessities across Chester County. Our mission is simple: to ensure every child has the essentials they need to thrive. We provide critical items such as diapers, clothing, formula, and baby equipment that are often out of reach for families experiencing poverty, hardship, or crisis. By meeting these basic needs, we help children grow up healthy and safe while easing financial stress on parents.

Partnership is at the heart of Prepared to Thrive's model. We collaborate with more than 30 organizations across Chester County, including the Chester County Intermediate Unit, YoungMoms, Friends Association, Home of the Sparrow, Family Promise, Maternal and Child Health Consortium (MCHC), shelters, schools, healthcare providers, and county agencies. While these partners address challenges such as housing, education, and family well-being, Prepared to Thrive ensures children have access to essential items like diapers, clothing, formula, and baby gear. By combining our efforts, we provide immediate support for basic needs and help create the stability families need to build a brighter future.

Since inception, Prepared to Thrive has served hundreds of local mothers and families. In 2025 alone, we provided essential items to **1,229 children**, including **76,000 diapers**, **1,562 clothing bundles**, and **160 portable cribs**. Our organization received the Chester County Intermediate Unit's 2025-2026 Outstanding Service Award.

2. Funding request

- **What specific needs & issues are being addressed, via what programs and services?**

Through our Bright Futures Program, it is our goal to fulfill every support request received via referrals from staff at our program partner agencies. Prepared to Thrive operates through a referral-based model to ensure resources are distributed to families with verified needs. A program partner or referring agency, such as a school social worker, shelter case manager, healthcare provider, or community organization, submits a referral on behalf of a client requesting essential baby and children's items. Referrals may include needs such as diapers, clothing, formula, shoes, safe sleep equipment, or other critical items. Once a referral is received, Prepared to Thrive fulfills the request and coordinates the pickup of items, providing timely, tangible support to children and families facing financial hardship or crisis. This collaborative approach allows us to efficiently reach families most in need through trusted community partners.

The most requested items are diapers, formula, clothing, and safe sleep equipment for infants. By removing barriers to basic essentials, we help mothers and families navigate challenging circumstances and create greater stability for their children. One of the most important elements of our program is the provision of seasonally appropriate, properly fitting clothing and shoes which help ensure children are able to attend school regularly.

- **Why is it important to fund this now?**

As the cost of living continues to rise, many families are struggling to afford basic necessities for their children. Increasing prices for groceries, housing, transportation, and childcare have forced parents to make difficult choices between essential household expenses and critical items such as diapers, formula, clothing, and infant equipment. For families already facing financial hardship, these challenges can quickly create barriers to a child's health, safety, and well-being. Our program provides immediate, tangible support to children in need by ensuring they have access to essential items that promote their health, safety, and well-being.

- **How will results & impact be demonstrated?**

The success of the Bright Futures Program is measured by the number of mothers, children, and families we are able to serve. Each fulfilled referral represents a family whose immediate needs have been addressed, helping to reduce stress and improve stability during challenging circumstances. By tracking the number of individuals served and support requests fulfilled, we can assess our impact and ensure that vulnerable families receive the critical items they need. Ultimately, our success is reflected in our ability to reach more families, respond to growing community needs, and provide tangible assistance that improves the well-being of children and their caregivers.

Prepared to Thrive publishes an annual Impact Report that highlights the number of families served, demographic information, program outcomes, and testimonials from our community partners. These stories provide meaningful insight into the difference the program makes in the lives of local families. As one partner recently shared: *"When expectant mothers receive essential baby items, you can see hope on their faces. Their gratitude and kind words remind us why this work matters. Thank you Prepared to Thrive for providing hope, dignity, and safety to the families we serve."* Karla C., Senior Coordinator, MCHC

Ultimately, our success is reflected not only in the growing number of families we reach each year, but also in the positive outcomes and renewed sense of hope experienced by the mothers, families and children we serve.

- **Additionally, for capacity building grant proposals:**

- **How will this capacity building initiative impact your nonprofit?**
- **How will this impact be demonstrated?**
- **Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposal/s if applicable.**

III. ATTACHMENTS

Email this support information. If it is on your website, please provide the URL.

1. Copy of **501 (c) (3)** federal tax-exempt letter
 2. List of **Board** of Directors, with their affiliations **URL: [About Us / Children's Items for Chester County Families](#)**
 3. Most recent **annual report** **URL: [About Us / Children's Items for Chester County Families](#)**
 4. Audited or reviewed recent **financial statement** **URL:**
 5. Itemized **organizational operating budget** with actual results for prior fiscal year & current fiscal year to date
 6. If capacity building initiative, **itemized budget** (including external consultant's proposal, if applicable)
 7. Current **strategic plan**. If your nonprofit does **not** have a current strategic plan, **explain why**.
- Visit our website to learn more at www.chescocf.org
 - Proposals are only accepted electronically: <https://chescocf.org/receive/apply-for-grants/>
 - **Email proposals to grants@chescocf.org**
 - Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
 - Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
 - Per IRS Regulations, applicants must be charitable, tax-exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Kevin Baffa, Grants Administrator
at **(610) 696-8211** or grants@chescocf.org with any questions.

*Connecting people who care with causes that matter,
so their philanthropy makes a difference, now & forever.*