I. GRANT PROPOSAL SUMMARY SHEET

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Date: September 17, 2026

Contact Information

Organization Name: **Hayti Historical Society**
Address: 1010 Front Street, Coatesville, PA 19320
Phone: (202)375-3885
Website: https://www.haytihistoricalsociety.org/
Year Incorporated: **2019**
FEIN: **84-231872**

ED/CEO Name: N/A
ED/CEO E-mail: N/A
Board Chair Name: **Gerald Davis**
Board Chair Approval : X
Primary Contact Name: **Patricia Adkins**
Primary Contact E-mail: **patricia.h.adkins@gmail.com**

Organization Information:

Field/s of Interest:

X	Arts, Culture, Heritage		Education, Library		Environment, Animals
	Health		Human Services		Social Justice, Civic Engagement
	Religion		If other, please describe:		

Mission:

The mission of the Hayti Historical Society (HHS) is to preserve and celebrate the African American legacy of Hayti's educational, cultural, social and religious institutions; and to educate the wider community about its history and contributions.

Central to our mission is the preservation, rehabilitation, and repurposing of the historic Passtown Elementary School (Pass School) as a community and cultural heritage center that will offer a community gathering place, provide recreational activities, offer intergenerational programming, serve as a cultural center, educate others about Hayti's, Coatesville's and Chester County's rich history, and contribute to significant economic development to strengthen families and neighborhoods.

Geographic Area Served *(If not all of Chester County, specify primary Chester County regions served):*

The Hayti Historical Society serves all of Chester County, with a focus on the residents of Hayti, Valley Township, and Coatesville.

Describe Population Served & Annual Number of People Served.

Taken together, Coatesville, Valley Township and Hayti represent approximately 21,000–22,000 residents, characterized by racial diversity, modest incomes, and varied educational levels. Hayti and Coatesville

face ongoing socioeconomic barriers, while the adjacent Valley Township neighborhoods experience rising economic growth.

Annual Budget $_less than $50,000_____ ___0___# of Full-Time Equivalent Paid Staff

___53___ % of budget for program expenses ____7__ # of Board Volunteers

___44___ % of budget for administrative expenses ___15__ # of Active Non-Board Volunteers

____3___ % of budget for fundraising expenses __100+/mo_ # of Volunteer Hours

100% = total

Top 3-5 funding sources:

Huston Foundation, Huston Charitable Trust, and ongoing HHS fundraising events and campaigns.

This grant proposal is for: __Direct Service Programs & General Operating &/or **X** Capacity Building

If Capacity Building Proposal, the focus is:

	Contingence Planning		Partnerships, Collaborations		Merger, Closure
	Mission, Vision, Strategy		Board Engagement & Leadership		Marketing, Communication
X	Resource Development		Operations		Technology
	If other, please describe:				

Grant Amount Requested from the Community Foundation: $ 8,000.

Proposal Summary: *(a few sentences, please)*

In April 2026, the Hayti Historical Society completed a three-year performance agreement with Valley Township to purchase the historic Passtown Elementary School.

The Hayti Historical Society (HHS) is requesting organizational capacity funding to strengthen our internal systems, fundraising infrastructure, and marketing and strategic planning processes to launch a capital campaign for the renovation and re-purposing of the historic Passtown Elementary School as a community and heritage center, and the future home of the Hayti Historical Society.

CHESTER COUNTY community FOUNDATION

II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit's overall aims, key initiatives, key achievements & distinctiveness

Overall Aims

The mission of the Hayti Historical Society (HHS) is to preserve and celebrate the African American legacy of Hayti's educational, cultural, social and religious institutions; and to educate the wider community about its history and contributions.

From its humble beginning in 2012, as a community group supporting the daily and social needs of its African American community; to achieving its nonprofit status in 2019, HHS has advanced its mission through historical research, preservation activities, community programming, and multi-media production.

Central to our mission is the preservation, rehabilitation, and repurposing of the historic Passtown Elementary School (Pass School) as a community and heritage center that will offer a community gathering place, provide recreational activities, offer intergenerational programming, serve as a cultural center, and educate the surrounding communities about Hayti's legacy and contributions. Pass School will also be the future home of HHS.

Distinctiveness

The Pass School is one of Chester County's most significant African American landmarks. The 103-year-old Pass School is the only remaining school building from the era of segregation that is still standing in the Coatesville area and within Southeastern Pennsylvania.

Initiatives and Achievements to Preserve Pass School

- Preventing the demolition of Pass School by Valley Township, with the support of the Hayti community, local preservation groups, and state and local officials (2019);
- Engaging an architectural design firm to complete a feasibility study, concept drawings and rehabilitation cost estimates (2021);
- Achieving a listing on the National Register of Historic Places (2022);
- Signing a sales agreement/performance contract with Valley Township to purchase Pass School (2023);
- Celebrating the 100th Anniversary of Pass School, hosted by the First Baptist Church of Passtown, and attended by 150 guests, speakers and politicians (2023);
- Engaging various engineering, surveying, and environmental consultants to assist with the pre-development phases (2024 - 2026); and,
- Purchasing the historic Pass School from Valley Township (2026).

Initiatives and Achievements in History and Research

HHS programs include guided tours, media presentations, guest lectures, and events related to the African American community. Annual highlights:

- *Passtown School, Past, Present and Future,* a documentary produced in collaboration with Scribe Video Center's Precious Places Community History Project is featured on PBS (2022);
- Film festival, including HHS-produced documentary *Hayti: An Oasis* and *Build Your Own Door* about Dr. Whittier C. Atkinson, first African American physician in Coatesville (2023);
- Pop-up museum featuring Hayti, Coatesville, and Chester County sports icons, historical African American community organizations, local musicians, community social events, and talents and accomplishments in the African American communities (2023);
- Research completed and history book published: "The First 100 Years 1907-2007: The History of the First Baptist Church of Passtown and Its Beloved Community of Hayti in Coatesville, Pennsylvania" authored by Secretary of the HHS Board of Directors, Toni Barber (2024);
- Toni Barber, HHS Board Secretary, presented with the Rebecca Lukens Award for driving change and vision, as well as event guest speaker (2025);
- Music at the Mansion, a showcase of Hayti's African American vocalists, musicians and dancers, hosted by HHS at the Graystone Mansion (2025);
- Sponsorship of African American Walking Museum by local historian, Mr. Gerald Boddy (2026);
- Memorial Day Chester County PA 250 Remembrance of 300 Black soldiers from the CIvil War to the present in Hayti's Old and New Evergreen Cemeteries (2026); and,
- NAACP Juneteenth Award presented to HHS (2026).

2. Funding Request

The Hayti Historical Society is limited in its organizational capacity to execute a successful capital campaign to continue renovating the Pass School. HHS requests $8000 for consulting services to develop its capital campaign plan.

Specific Capacity Building Activities and Budget

Over a six-month period, HHS will engage a fundraising consultant to develop the HHS capital campaign plan. Requests for proposals will be extended to consultants from the CCCF C4 resource list.

1. Board & Leadership Development - $1,000

Funds will support: Board training on campaign governance and fiduciary oversight; recruitment and orientation of volunteer campaign leadership; and development of internal policies and procedures.

2. Fundraising Infrastructure - $3,000

Strengthening our fundraising systems is essential to preparing for attracting, cultivating, and retaining donors. Funds will support: development of donor case materials and campaign messaging; and creation of a donor prospecting and segmentation system that is affordable for a small nonprofit.

3. Communications & Marketing - $2,600

Activities will support the development of a clear and compelling communications strategy. Funds will support: developing a unified campaign brand and messaging framework; enhancing HHS's digital presence through a website refresh and campaign page; producing social media content; and developing print materials such as brochures and a campaign slide deck.

4. Community Engagement & Partnership Expansion - $1,100

Activities target community engagement activities. Funds will support: hosting stakeholder listening sessions to gather input from alumni, elders, neighborhood residents, and community leaders; and cultivating partnerships with schools, churches, local businesses, and civic organizations.

5. Administrative Support - $300

Limited administrative support will be used for logistics, preparation of materials, and donor tracking.

Why is it important to fund this now?

Restoration of a historical property is a years-long and complicated endeavor. HHS is guided by its *Advisory Planning Document,* which is the roadmap and timeline for completion. Failure to meet deadlines impacts state and federal funding milestones, investor decision-making, and project costs.

Additionally, funding the HHS capital campaign plan addresses community desires expressed during public meetings held by Valley Township and aligns with Valley Township's goals for neighborhood reinvestment and cultural preservation. For example:

- There are no community and recreation centers in Valley Township, only basketball courts;
- The Valley Township Comprehensive Plan Update 2020 emphasizes neighborhood reinvestment, parks and recreation, and cultural preservation; and
- The West Lincoln Highway Corridor Master Plan 2023 identifies Hayti as a key area for revitalization and mixed-use development.

How will this capacity building initiative impact your nonprofit?
How will results and impact be demonstrated/measured?

HHS' purchase of Pass School is a historic milestone for its future. Funding for a capital campaign plan is one of many strategic initiatives to bring together our mission and vision. HHS also recognizes the challenges of implementing this initiative for a small nonprofit with a significant preservation project. The organizational impacts and the measurement of those impacts will be:

1. **Strengthening Board Leadership & Governance** - Number of board members completing campaign readiness or governance training; adopting new governance policies; and increased board participation in fundraising (making asks or giving personally).
2. Building a Stronger Donor Pipeline - Number of new donor prospects identified through research; number of donor cultivation meetings held; and higher giving levels by existing donors.
3. Improving Internal Operations & Donor Tracking - Implementation of a donor management system; creation of standardized gift tracking and stewardship processes; and preparation of monthly or quarterly dashboards/updates.
4. Increasing Community Visibility & Engagement - Attendance numbers at community meetings, tours, or events compared to prior activities; growth in volunteer sign-ups or active volunteer hours; and number of new partnerships with neighborhood groups, churches, or civic organizations.
5. Media & Digital Engagement Impact - Website traffic growth (unique visitors, page views, time on page); social media follower growth and engagement (shares, comments, reach); email newsletter open and clickthrough rates; and number of media mentions or local press features.
6. Securing Funding for Preservation Project Tasks - Number of fundraising events held; number of grants submitted and awarded; number of donor gifts; and dollars raised toward preservation project.

CCCF funding of the HHS capital campaign plan will help support the legacy and future that matters to the Hayti community and its neighboring communities.