

GRANT PROPOSAL SUMMARY SHEET

To obtain an electronic version of this application, visit www.chescocf.org

This page will be shared electronically with Grant Panel Members & Fund Advisors + posted online.

Date

Contact Information

Organization Name: RC Clothing fiscal sponsor Tri County Network ED/CEO Name: Alice Ciocco

Address: 13 Armand Hammer Blvd

Suite 102

Pottstown, PA 19464

Phone: tel: 484-247-4688

Website: <https://tcnetwork.org/rc-clothing/>

Year Incorporated: RC Clothing est. 2022

FEIN: 23-2684794

ED/CEO E-mail: RCllothinggeneral@gmail.com

Board Chair Name:

Board Chair Approval (check here): ☐

Primary Contact Name: Alice Ciocco

Primary Contact E-mail: Aliceciocco@gmail.com

Organization Information:

Field/s of Interest:

	Arts, Culture, Heritage		Education, Library		Environment, Animals
X	Health	X	Human Services		Social Justice, Civic Engagement
	Religion		If other, please describe:		

Mission:

RC-Clothing is committed to enhancing the safety and dignity of individuals experiencing homelessness. Our mission is to design, produce, and donate high-quality reflective clothing to homeless outreach centers, ensuring those without shelter are visible and safe during the night.

Area Served (If not all of Chester County, specify primary Chester County regions served): Chester County

Describe Population Served & Annual Number of People Served. (Include Chester County # &/or % served.)

To Date we have served more than 2400 individuals since inception, through collaboration with local police and outreach programs.

Annual Budget \$ 8777.30 0 # of Full-Time Equivalent Paid Staff

10 % of budget for program expenses 12 # of Board Volunteers

85 % of budget for administrative expenses # of Active Non-Board Volunteers

5 % of budget for fundraising expenses 350 # of Volunteer Hours

100% = total

Top 3-5 funding sources:

Phoenixville Community health foundation grant

Private individuals

Annual Shine the Way Fun Walk event

This grant proposal is for: ☒ Direct Service Programs & General Operating &/or ☐ Capacity Building

If Capacity Building Proposal, the focus is:

☐	Contingency Planning	☐	Partnerships, Collaborations	☐	Merger, Closure
☐	Mission, Vision, Strategy	☐	Board Engagement & Leadership	☐	Marketing, Communication
☐	Resource Development	☐	Operations	☐	Technology
☐	If other, please describe:				

Grant Amount Requested from the Community Foundation: \$ 5000

Proposal Summary: *(a few sentences, please)*

RC Clothing is 100% volunteer run, as such, a general operating grant would have direct impact by funding our reflective gear care bags.



II. GRANT PROPOSAL NARRATIVE

Provide clear, concise information in 1-3 pages. Please be brief.

1. Nonprofit's overall aims, key initiatives, key achievements & distinctiveness

RC Clothing is dedicated to promoting the safety, dignity, and well-being of individuals experiencing homelessness throughout Chester County and surrounding communities.

Founded in memory of Rob Ciocco, a Chester County native who became unhoused after a series of hardships and was tragically struck and killed as a pedestrian due to poor visibility, RC Clothing addresses an often-overlooked safety risk faced by unhoused individuals.

Our primary initiative is the distribution of reflective clothing, weather-protective gear, and essential supplies that help individuals remain safer, warmer, and more visible while outdoors. To date, our completely volunteer-led organization has distributed more than 2,400 items, including reflective garments, ponchos, hats, string bags, and flashlights.

Our impact is amplified through strong partnerships with law enforcement agencies, homeless outreach organizations, medical providers, faith-based organizations, and community groups throughout the region. This allows us to reach individuals in need and connect them with additional resources.

2. Funding request

- **What specific needs & issues are being addressed, via what programs and services?**

Individuals experiencing homelessness often walk along roadways and through public spaces without adequate visibility or protection from weather, increasing their risk of injury and exposure. RC Clothing addresses these immediate safety needs through the distribution of reflective clothing, ponchos, hats, flashlights, string bags, and other essential supplies.

Our outreach also creates opportunities to build relationships and connect individuals with organizations that provide housing, health, social, and supportive services. Key partners include

Tredyffrin Township Police, Easttown Police, Phoenixville Police, the Chester County Partnership to End Homelessness, Good

Samaritan, Better Days Ahead, and the Coatesville VA Medical Center.

- **Why is it important to fund this now?**

RC Clothing's services continues to grow. As a completely volunteer-led organization, we rely on community support to acquire supplies, conduct outreach, engage volunteers, and strengthen partnerships.

General operating support will allow RC Clothing to respond quickly to emerging needs while allowing the flexibility necessary for sustainable growth. Funding will help us expand our reach, increase community awareness, and serve more individuals while maintaining our grassroots, community-centered approach.

- **How will results & impact be demonstrated?**

RC Clothing will demonstrate impact through measurable outcomes, including:

- * Number of reflective, weather-protective, and essential items distributed
- * Number of individuals reached through outreach
- * Number and growth of community and referral partnerships
- * Volunteer participation and outreach capacity
- * Community awareness generated through events, social media, and public education

To date, RC Clothing has distributed more than 2,400 items. Continued tracking of distribution, outreach, partnerships, and community engagement will allow us to measure growth, identify emerging needs, and demonstrate the tangible impact of our work.

General operating support will enable RC Clothing to continue providing safety, dignity, and connection to individuals experiencing homelessness while building the capacity to serve more of our region's most vulnerable residents

- **Additionally, for capacity building grant proposals:**
 - **How will this capacity building initiative impact your nonprofit?**
 - **How will this impact be demonstrated?**
 - **Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposal/s if applicable.**

III. ATTACHMENTS

Email this support information. If it is on your website, please provide the [URL](#).

1. Copy of **501 (c) (3)** federal tax-exempt letter
2. List of **Board** of Directors, with their affiliations [URL](#):
3. Most recent **annual report** [URL](#):
4. Audited or reviewed recent **financial statement** [URL](#):
5. Itemized **organizational operating budget** with actual results for prior fiscal year & current fiscal year to date
6. If capacity building initiative, **itemized budget** (including external consultant's proposal, if applicable)
7. Current **strategic plan**. If your nonprofit does **not** have a current strategic plan, **explain why**.